

WILSON
COLLEGE



Future **WILSON**

THE PHOENIX RISES | 2021-2025





It is with excitement that I present to you *Future Wilson: The Phoenix Rises*, a collaborative strategic plan for Wilson College. The following pages share our new Vision, Mission, Values, Strategic Imperatives, and their supporting high-level goals. I am proud to say our entire community – students, faculty, staff, alumnae and alumni, and Trustees – participated in the process to develop and craft this new plan.

When I began my tenure at Wilson in January of 2020, our community was dreaming together of what our collective future might be while the coronavirus was beginning its grip on the world. Suddenly, Wilson was faced with the realities of the pandemic and the resulting economic crisis. While we are now beginning to see the end of the pandemic we are faced with the understanding that the world, and higher education have changed. New realities will be with us for years, and thus Wilson must adapt while remaining true to who we are.

Future Wilson: The Phoenix Rises affirms that Wilson College continues to uphold the characteristics that make us who we are as an institution. It embraces Wilson's history as a liberal arts institution and further elevates the student experience to its rightful, guiding place – at the heart of all we do. And yet, the plan challenges us to be bold and think differently about how Wilson can meet the needs of today's students. Now is not the time to expect that doing the same thing we have always done will sustain any college or university through the next decade and beyond. The business model for much of higher education is severely strained. To thrive, Wilson will have to make difficult choices and dream imaginatively.

Our new strategic plan charts a path to ensure that Wilson continues to impact the lives of students well into the future while ensuring students are prepared to make a difference in the world. Thank you for your support as we seek to create possibilities and transform lives.

Wesley R. Fugate, Ph.D.
President



VISION

Creating possibilities.
Forging exceptional student success.
Transforming lives.

MISSION

Wilson College empowers students to be confident and critical thinkers, creative visionaries, effective communicators, honorable leaders, and agents of justice.

VALUES

Honor

Wilson upholds honesty and integrity as cornerstones of individual behavior – both public and private.

Discovery

Wilson believes inquiry leads to a deeper understanding of ourselves, our disciplines, and the world around us. We encourage the transformative exploration and risk-taking that produce personal and communal growth.

Inclusivity

Wilson cultivates a welcoming environment in which each individual or group is respected, supported, and valued. An inclusive climate embraces differences and offers respect in words and actions.

Community

Wilson thrives in a collaborative, relationship-centered culture where we support one another in the broad range of high-level learning and work activities that we endeavor to achieve.

Service

Wilson embraces its role as an intellectual and artistic center in the region by providing programming, institutional outreach, service learning, and volunteerism, preparing our students to be active contributors in their communities.



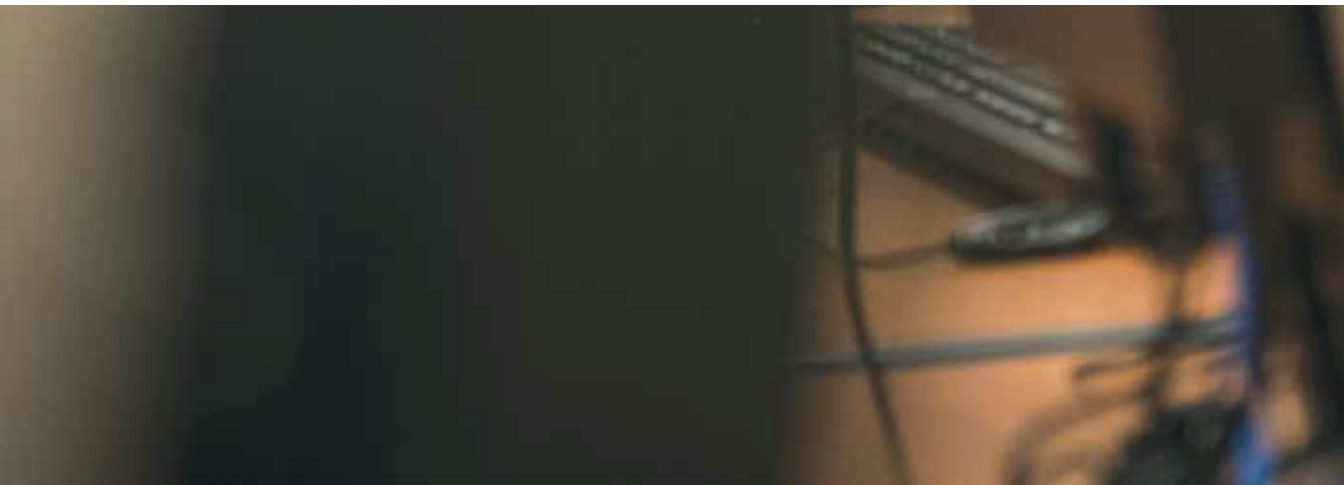
WILSON COLLEGE

I.

A Transformative Student Experience



- A. Examine academic programming to ensure Wilson meets the changing needs of students.
- B. Bridge the student experience between curricular and co-curricular programming.
- C. Evaluate the current advising model to ensure student success.
- D. Assess institutional technology needs to plan for future innovations and efficiencies.



II.

Achieving
Optimal
Enrollment
Through
Access,
Affordability,
and Retention



- A. Evaluate the affordability of a Wilson education.
- B. Strengthen the College's integrated marketing plan to enhance student recruitment.
- C. Design a multifaceted recruitment plan that positions the College for optimal growth.
- D. Prioritize student success across all areas of the College through a comprehensive retention plan.



III.

A Thriving and Inclusive Campus Community



- A. Evaluate co-curricular programming to meet the evolving needs of students.
- B. Forge a culture that supports the faculty and staff experience through a variety of practices including the review and development of competitive compensation strategies and College policies.
- C. Advance diversity, equity, and inclusion throughout the College community.
- D. Examine Wilson's administrative structure to support the institution's continued evolution and growth across undergraduate, graduate, and online programming.



IV.

A Sustainable Financial Future



- A. Evaluate the College's financial position and identify pathways to ensure institutional longevity.
- B. Explore partnerships that will make the College more effective and efficient.
- C. Maintain an annually balanced budget.
- D. Increase philanthropic support.





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1015 Philadelphia Ave.
Chambersburg, PA 17201

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