

**Alumnae Trustees Report  
June 6, 2015**

The Wilson College Board of Trustees met October 23-25, 2014; February 19-21, 2015; and May 14-16, 2015.

**Academic Affairs:**

- Approval to move the credit-hour system from a unit system to the universal semester-hour system
  - Approval of onsite BSN degree program to begin Fall 2015
  - Approval of dual certification in Early Childhood Education (pre K-4) and Special Education (Pre K-8)
  - Women with Children Program to celebrate 20<sup>th</sup> anniversary
  - Commencement was held on The Green on Sunday, May 17 honoring 96 graduates:

17 – Bachelor of Arts	22 -- Masters in Education
51 – Bachelor of Science	2 – Masters of Humanity
3 – Associate of Arts	1 – Associate of Science
- Honors included:
- |                     |                     |
|---------------------|---------------------|
| 2 – Summa Cum Laude | 8 – Magna Cum Laude |
| 14 – Cum Laude      | 2 -- Distinction    |
- 9 students were inducted into Phi Beta Kappa on Saturday, May 16, 2015.
- The commencement speaker was Dr. Barbara Baker, President and CEO of the Pittsburgh Zoo & PPG Aquarium. In addition, the Class of 2015 presented a special gift to the College's Women's Studies Program in honor of Professor of Dance, Paula Kellinger.

**Buildings and Grounds:**

- Acceptance of Campus Enhancement Plan report
- On Thursday, October 23<sup>rd</sup>, members of the Buildings & Grounds and College Advancement Committees along with Wilson administrators and athletic personnel visited athletic facilities at Chambersburg Area Senior High School, Hood College, York College, and Gettysburg College.
- Approval of Fitness, Athletic and Recreation Facility as next capital priority; first step will be feasibility studies to gauge donor support and land usage
- Approval of Rosenkrans renovation project; based on housing study it was determined that FY16 provided a window of opportunity to renovate Rosenkrans which was built in 1964; Project cost is \$2.6 million

College Advancement (includes Institutional Advancement and Marketing/Communications):

- Personnel --
  1. Institutional Advancement:
    - Denise McDowell – Senior Director of Advancement Services with supervisory oversight of the Wilson Fund
    - Diana Heim – project researcher working with Margaret Light, Director of Corporate & Foundation Relations
    - John Ross – Director of Major Gifts
  2. Marketing
    - Mark Blackmon – Director of Communications
    - Carolyn Dee Berry – Editor of the *Wilson Magazine*
- Fundraising report:
  1. Total giving as of 5/13/15 = \$9,386,853 (up from 2014 giving of \$7,895,569)
  2. Library Project as of 5/13/15 = \$11,937,477 (\$12.1 million project)
  3. Wilson Fund as of 5/13/15 = \$901,585 (up from 2014 giving of \$500,281)
- A gift of \$500,000 was received from Margaret Duprey for the VMT program.
- Marketing Plan will involve active content, passive content, and visibility marketing; Consistency of presence – use of new logo

Enrollment and Student Life:

- Personnel:
  - Linda Boeckman – Director of Career Development
- Fall 2014 enrollment was 759 across all cohorts – a 14% increase over 2013; 141 new students in the traditional undergraduate cohort – the largest in 40 years
- Spring 2015 enrollment was 805 including nine transfer students
- Undergraduate admissions statistics as of 5/14/15:
  1. Applications started = 1238 (vs Fall 2014 = 1079)
  2. Applications submitted = 1035 (vs Fall 2014 = 869)
- Wilson is an NCAA Division III college, 91 student athletes competed last year (up from 55 in '13); soccer and volleyball to be added in fall of 2015

#### Finance:

- Approval of FY2014 audit and IRS Form 990
- Approval of tuition and fees for FY16, which represented a 0.64% increase
  1. \$35,304 for traditional undergraduate
  2. \$980 for ADP
  3. \$1290 for TIP
  4. \$1410 for Masters programs
  5. \$1590 for Masters in Accountancy
- Market value of the endowment as of April 30, 2015, is \$58,245,561 of which 42% is represented in the quasi-endowment and 58% is permanently restricted for various purposes
- Approval of Revised Investment Policy Statement
- Approval of FY2016 budget
- Approval of FY2016 capital budget with a total allocation of \$1,000,000 to address deferred maintenance and critical infrastructure improvements

#### Trusteeship and Governance:

- Approval of various governance policies and procedures (executive sessions, new trustees, etc.);
- Re-election of incumbent Trustees for 2015-2018:
  - Pamela Francis Kiehl '66
  - Sheldon Goettel
  - Tracey C. Leskey '90
  - James A. Smeltzer
- Election of new Trustees for 2015-18:
  - Debra Caplan
  - Christopher Gable
  - Lisbeth S. Luka '69
  - James A. Orsini
- Acceptance of Alumnae Association President Mary F. Cramer '91 and Alumnae Trustee Lynne E. DiStasio '74
- Election of officers for 2015-17:
  - Chair: Barbara L. Tenney '67
  - Vice-Chair: Susanna N. Duke '71
  - Secretary: Judith R. Stewart '73
  - Treasurer: James A. Smeltzer
- Recognition of Trustees leaving the Board:
  - Leslie Durgin '69, Betty Lou Thompson '60, Heather Long and J. Edgar Howells

The Board also approved a 2015-17 Bridge Strategic Plan which blends the goals of both the Wilson Today Plan and existing strategic plans to strengthen the student learning experience (focusing on student retention and enhancement of a transfer receiving culture), provide distinctive innovative programs (to include Global Studies, Equi-Assist concentration within Veterinary Medical Technology and the onsite and online nursing programs), strengthen the College's financial stability, increase the College's visibility and reputation, enhance campus facilities and make Wilson College a workplace of choice.

Mark your calendars for the following important events:

- October 5-23 – Installation art on campus by Patrick Dougherty
- October 23 – Re-dedication of the John Stewart Memorial Library

Respectfully submitted

Lisbeth S. Luka '69

Patricia Bennett '68

Dorothy M. VanBrakle '09

Alumnae Trustees