

ALUMNAE ASSOCIATION COMMITTEES

STANDING COMMITTEES

Alumnae Engagement encourages interaction among alumnae/i through web pages, social media, and the *Wilson Magazine*. The committee gives insight and feedback into Reunion planning and other alumnae/i-centered events.

- *Alumnae outreach*
- *Social media*
- *Wilson magazine*
- *Reunion*
- *Fall Weekend*
- *Regional events and club activities*

Alumnae Recognition & Stewardship manages the selection of recipients for Association awards given during Reunion Weekend. The committee assists the College with fundraising and stewardship initiatives by making calls, writing notes, and hosting events.

- *Alumnae/i awards*
- *Wilson Fund/Giving Societies*
- *Thank you calls and/or letters*

Finance Committee assures the continued viability of the Alumnae Association by providing oversight financial management, establishing sound fiscal policies and practices, and developing sources of revenue through limited fundraising efforts. The committee develops an annual budget for approval by the Board.

- *Fiscal management*
- *QuickBooks assistance/guidance*
- *Financial policies, guidelines, and reports*
- *Merchandise sales*
- *Oversight of the Tours and Travel Ad Hoc Committee*

Heritage Committee honors its Alma Mater and instills pride in current alumnae, faculty, staff and students. The committee works closely with the Advancement staff and College archivist to preserve, restore, and promote the campus grounds, buildings and furnishings. This serves to promote recruitment of students.

- *Traditions*
- *Women-centered programs*
- *Preservation and restoration projects*
- *Ring-it-Forward Program*
- *150th Anniversary of the College*
- *Honorary Membership AAWC*

Nominating Committee maintains the effective function of the Alumnae Association through the recruitment of officers and directors to the Board. It provides orientation and support to new Board members. Under its governance function, the Committee administers management of board policies and procedures.

Student Connections Committee promotes interaction between alumnae/i and current students. It works to establish activities and programs to strengthen the bonds connecting the AAWC, the College, and the students. The committee works closely with Student Development and Career Services to provide networking and mentoring opportunities.

- *Student Retention*
- *Alumnae/i student outreach*
- *Career connections/internships*
- *WCGA collaboration*
- *Aunt Sarah Program*
- *Silver Lining Fund*
- *Support of athletic programs*

AD HOC COMMITTEE

Alumnae Tours and Travel Committee promotes international group travel experiences and regional cultural events/tours. From time to time, the Committee will survey alumnae/i for travel interests.