Alumnae Trustees Report
June 7, 2014

The Wilson College Board of Trustees met October 17-19, 2013; February 20-22, 2014; and May 15-17, 2014 concluding with graduation ceremonies on May 18, 2014.

During the course of their meetings, the Trustees participated in a retreat for strategic planning and assessment purposes (Oct. 2013) which resulted in the expansion of the role of the Committee on Trusteeship to include a second “arm” – Governance. Whereas Trusteeship will continue to pursue talent inventories and recruitment of candidates to the Board with needed skills, Governance will deal with key issues involved in governance. In addition, two ad hoc committees were formed to include Alumnae Relations (Mary Cramer, Chair) and Communications (Barbara Mistick & Brian Speer, Co-Chairs).

Reports of Board Committees --

Academic Affairs:
The Board approved the formation of a faculty senate to replace CODBOT. Faculty senators will represent the faculty on all Board committees. The Vice President for Academic Affairs, Dr. Elissa Heil, will be a voting member of the faculty senate.

The following programs were approved by the Board:

Applied Animal Studies Program
Master of Management of Healthcare Sustainability
RN-to-BSN Program
Master of Fine Arts
A Global Studies Major

Commencement was held on the Green on Sunday, May 18th honoring 146 graduates:

1 – Master of Arts in Humanities
33 – Bachelor of Arts
5 – Associate of Arts
10 – Teacher Intern (Early Childhood)

Honors included:

6 – Summa Cum Laude
12 – Cum Laude
7 – Magna Cum Laude
7 – Distinction

In addition, 5 graduates were inducted into Phi Beta Kappa on Saturday, May 17, 2014.

The commencement speaker was Margaret “Meg” D. Lowman, Ph.D., whose address was entitled “Sustainable Advice from a Tree”. Dr. Lowman is Chief of Science and Sustainability, Institute for Biodiversity Science and Sustainability, California Academy of Sciences and is nicknamed the “real-life Lorax” and “Einstein of the treetops”. Dr. Lowman was selected as commencement speaker in honor of the 20th anniversary of the Fulton Center.

Buildings and Grounds:

As part of the Wilson Today plan, a commitment was made to address deferred maintenance to improve facilities relative to life safety, code compliance, academic and athletics programs, and critical infrastructure improvements. The renovations of Mac/Dav were completed in Spring 2014. Asbestos problems caused delays, pushing back the completion date from February 2014. A Student Center was created and the Fitness Center was relocated. The Committee looked to continue this important effort through the capital budget, which was later approved by the Board.
Derck and Edson presented a “Campus Enhancement Plan” to the Board in May 2014. No action was taken.

College Advancement:
Donations for the John Stewart Memorial Library (construction of which was approved by the Board in May to include construction not to exceed $12 million with a tentative completion date of August 2015) stand at $10.2 million (as of May 15, 2014) and include two donations totaling $2.3 million from Sue Davison Cooley ’44. This entire amount was matched by the Lenfest Challenge (which was completed one year early). Funds for the library project were received from 618 donors, most of whom are alumnae/i.

As of May 15, 2014, Wilson Fund contributions totaled $635,885. Donations to the Wilson Fund are being received every day.

Enrollment Management and Student Development:
Dr. Eric Michael, Director of the Masters in Education program, brought local officials and school district administrators from surrounding districts on campus with the intent of educating them about Wilson’s growing programs and superior science, equestrian & VMT programs/facilities as well as new graduate programs. This successful initiative should result in increased involvement in community relations by both the College and the surrounding communities.

Enrollment was up for the school year 2013-14. Applications and acceptances for admission are up significantly for Fall 2014. Enrollment for both of the 2014 summer sessions has exceeded expectations.

The Marketing Department has seen a significant increase in visibility and “impressions” (the number of times someone has “seen” Wilson College) from 1,279,287 times in 2012-13 to 36,184,747 to date (May 15, 2014).

Finance:
The audit for FY13 was approved. Trustees reviewed forecasts for income and expenses for FY14 and anticipate a deficit again this year. The Board approved the FY2015 budget and FY2015 Capital Budget. The endowment has been managed by Solaris Advisors since September 2007, with an average return of 4.74%. The market value of the endowment as of May 15, 2014, is $63,739,904. Of this figure, 49 percent is represented in the quasi-endowment and 51 percent is permanently restricted for various purposes.

Trusteeship and Governance:
In May, 2014, the Board re-elected the following Trustees for three-year terms:
- Susanna Duke ’71
- Judith Stewart ’73
- Jill Roberts ’88

In May 2014, the Board elected the following new Trustees for three-year terms:
- Dr. Barbara Tenney ’67
- Daniel Drawbaugh
- Robert M. Baker

In May, 2014, the Board elected the following officers to serve 2014-15:
- Chair: Dr. Barbara Tenney ’67
- Vice Chair: Susanna Duke ’71
- Secretary: Judith Stewart ’73
- Treasurer: James A. Smeltzer, CPA
The Board thanked Dr. Mary Hendrickson for her accomplishments as VP for Academic Affairs and sent best wishes to her in her new position. The Board bid an appreciative farewell to Carolyn Perkins, VP for Student Development, and wished her well in her retirement. Mary Beth Williams was introduced and welcomed to the College as VP for Student Development.

Respectfully submitted,
Lisbeth S. Luka ’69
Patricia W. Bennett ’68
Dorothy M. VanBrakle ’09
Alumnae Trustees